

Job Advertisement

For our business activities in Brussels, we are looking for a

Marketing & Communications Specialist

Headquartered in Brussels, [SCOPE Europe](#) is an organisation supporting credible and effective co-regulation of the information economy. It acts as a think tank to debate key issues in digital policy and provides an umbrella organisation for a range of co-regulatory measures in the digital industry. SCOPE Europe was founded in February 2017 as a subsidiary of the German non-profit-organization SRIW e.V. (*Selbstregulierung Informationswirtschaft - Self-Regulation Information Economy*) and, in May 2021, became the first Monitoring Body to be accredited under the European General Data Protection Regulation pursuant Article 41 and, therefore, responsible for assessing compliance to the [EU Cloud Code of Conduct](#).

SCOPE Europe is calling for suitable regulatory methods to foster innovation and drive the digital transition while promoting corporate social responsibility, particularly in the fields of data and consumer protection. In order to achieve this overarching objective, SCOPE Europe works to enhance transparency and strengthen best practices in digital security by mobilizing and supporting the industry to engage in binding voluntary commitments underpinned by appropriate sanctions.

Your Tasks

- Supporting the creation of a marketing and outreach plan.
- Coordinating the design and dissemination – online and offline – of marketing material/campaigns.
- Planning interviews and running overall media relations.
- Website and social media content management.
- Drafting newsletters and other membership communications.
- Networking with relevant stakeholders and potential clients to increase brand awareness within European digital markets.
- Supporting membership recruitment and outreach efforts for different projects in the EU level.

Your Qualification

- Relevant academic degree.
- Proven work experience in the fields of Marketing and/or Communications.
- Experience with advertising/marketing campaigns, especially in the B2B context.
- Experience with web content management tools.
- Excellent drafting, communication, networking, and inter-personal skills.
- Excellent command of written and oral English; other language skills are an asset.
- Interest in information technology processes is an asset.

Our dynamic structure provides numerous opportunities to actively work on the design and implementation of challenging and exciting projects. This position will allow you to swiftly develop responsibilities and independence while working in a highly collaborative and team-oriented environment. Salary is based on your experience.

Please, send an e-mail with an application letter and curriculum vitae and all relevant documents in a single PDF document to jobs@scope-europe.eu